



# State Newsletter

September  
October

2011

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## Special points of interest:

- Fall Leadership Conference: October 9-10, 2011
- DECA Walk for MDA: October 9, 2011
- DECA Week: October 9-15, 2011
- DECA Pancake Breakfast at Applebee's in North Dakota: October 15, 2011
- DECA Central Region Leadership Conference: December 2-4, 2011
- DECA State Conference: March 11-13, 2012

## Getting Involved ~ Callie Roth

DECA is a great thing to get involved with as a high school student. Many practical skills are developed from DECA experiences. There are many benefits that come from DECA, just a few are:

(1) Experiences of real-life situations- Competitions are based off of situations you will encounter later on in your career. You will get a lot of experience and practice for these situations from competing in DECA events.

(2) Leadership Skills - DECA will give you many chances to develop leadership skills to become an efficient and positive leader to others.

(3) Scholarships - DECA has various scholarships available to dedicated DECA members.

(4) To get the most out of your DECA experience, it's best to be committed and involved in your chapter.

### How to get involved:

(1) Attend chapter socials - Chapters hold socials throughout the DECA year. These will help you get to know the people in your chapter, give you an opportunity to get involved, and most of all, to have fun!

(2) Run for chapter officer - If you are confident in your leadership abilities and think you have good ideas to help your chapter improve, running for an officer title is a great way to get involved. You will have opportunities to share your ideas and opinions toward your chapter.

(3) Participate in confer-

ences - Attending a conference is a great way to get practice and experience in the competition aspect of DECA. The more practice you get, the better you will become and the more creative you will get in your competition projects. Conferences are also a lot of fun and give you a chance to get to know other DECA members.

DECA is a great learning experience and will give you practice on skills that will be useful to the rest of your life. DECA will help you realize all that you are capable of accomplishing. As a member, go get involved in your chapter and enjoy yourself in the 2011-2012 DECA year!

**DECA Week ~ October 9-15, 2011**



## State President's Column ~ Morgan Thompson

WELCOME BACK NORTH DAKOTA DECA!! I don't know about you but I am so excited for kicking off DECA this year! There are so many great things for you to get involved in this year, your Fall Leadership Conference is coming up on October 9th-11th which is the perfect way to start off DECA week!

Have you heard about the theme this year? It's "Aspire Higher" which I believe is the perfect theme to highlight what we as DECA members do every day! This year especially Don't settle for old standards, challenge yourself and others to

reach beyond what your chapter usually does! Start a community service project for MDA! Compete in a new competitive event! Apply for DECA scholarships! Reach beyond the norm and you will find yourself very happy with your accomplishments at the end of the year.

Notice the logo of the Aspire Higher theme not only explains how we DECA members strive to be the best but it also represents DECA's four guiding principles in the four peaks of its logo! Which are: Academically prepared, Community oriented, professionally responsible, and



experienced leadership. Now that's pretty neat. So no matter what you get involved in start early, stay involved, and Aspire Higher!

## State Officers Complete Training ~ Mara Nysetvold

Demonstrating  
Excellence  
Celebrating  
Achievement

Hello everyone! I hope you all had a great summer and are ready to kick off a great new school year filled with DECA. State officer team 59 kicked off this past summer great by attending state officer training in Bismarck in early June.

As part of the training we set up goals, a plan of work for the

year, and also planned for the upcoming conferences. The second part of our training was spent with the other CTSO (Career and Technical State Officers) from around the state, working with a wonderful leadership trainer, Rhett Laubach!

Our team mission that we created for this year is "Team 59 strives to create leadership opportunities and enhance communications through

social media and leadership conferences while expanding community service." We hope you are all enjoying your first few weeks of school and cannot wait to see you at the Fall Leadership conference in October!



**MDA Walk: October 9, 2011**

## Aspire Higher ~ Austin Cariveau



What the new theme means for you.

Over the last year, we have had a great opportunity to “Expand our Network” with DECA. Now with the 2011-2012 school year getting into a full swing, National DECA has released the theme for this year.

“Aspire Higher” is meant to challenge DECA chapters, Members, and Advisors to be ambitious and to reach their full potential. Through the use of careful goal setting and powerful visioning, DECA members can build upon their strengths, target and improve their weaknesses, and use their desire to engage in DECA activities to lay the groundwork for college or professional careers.

The logo features a modern, abstract design that can resemble birds, arrows, kites or mountains. It shows the concept of

moving higher in life, while illustrating the creativity and diversity of DECA members. The four peaks on the logo each represent one of DECA’s guiding principles. They encourage members to strive to be academically prepared, professionally responsible, community oriented, and experienced leaders. DECA members will have the opportunity to aspire higher through competitive events, community service activities, leadership roles, and the mastery of skills and knowledge. How will you achieve the next level of excellence?

## NEW Volunteer Service Program ~ Paige Cote

I’m hoping the school year has started off well and every one of you is just as excited for DECA to get rolling as I am. To start things off, this year’s state officer action

team has created something that will hopefully help all of us increase our community service and build relationships with not only other members of DECA, but also with all of the people in our communities and the businesses there. It’s called the Volunteer Service Program. Basically, it’s a form that your chapter will fill out and send back to me (paige.cote@nddeca.org) with all of the volunteering that your chapter has done and who has done it. I will keep track of all the service hours that your chapters have been putting in.

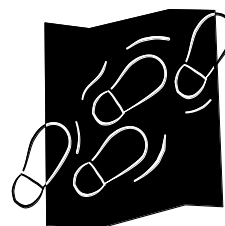
Who knows, maybe there will be a prize for the winning chapter! Also in our DECA volunteering calendar is The Movement. It’s a student-led project aimed to show our communities that students can make a difference, and a big one at that! The goal is for each school to raise a certain amount of money to reach a common goal.

Right now, our goal is for each chapter of ND DECA to raise \$500. Let’s start the year off right and put ourselves out there in a positive way-and what’s more positive than helping someone out?! Besides, volunteering looks great on college applications. Good luck with your volunteering and make sure your chapter gets back to me with your volunteer hours!

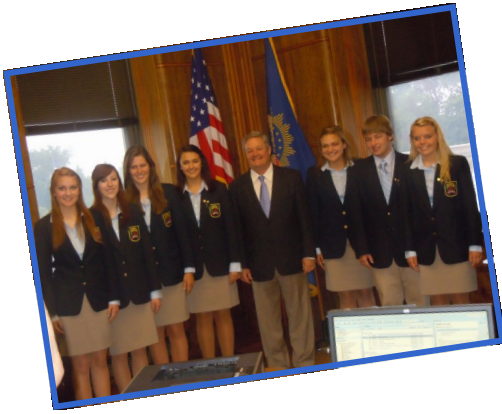
### MDA WALK AT FLC PLANNED!

There will be an opportunity for everyone attending the Fall Leadership Conference in October to participate in a volunteer project. Morgan Thompson and the state officers are organizing and will lead the 2011 MDA Walk for MDA on Sunday, October 9, 2011. Register with your local advisor by September 27. Each participant donating \$10.00 or more to MDA will receive a t-shirt for the walk.

The walk will take place prior to the opening session of the conference. So get your shoes on for MDA!



Get Your Shoes ON!



[www.nddeca.org](http://www.nddeca.org)

## DECA Week: October 9-15, 2011

Governor Jack Dalrymple has proclaimed October 9-15, 2011 as DECA Week in North Dakota. This week coincides with the national week. Each chapter is encouraged to participate in community service projects, recruit members, and prepare social activities to encourage membership. What is your chapter doing? Project for the homeless, help those affected with floods this year, a project for MDA, or maybe a social to encourage DECA membership? How about a pizza party? Or are you participating in the DECA Pancake Breakfast at Applebee's on October 15?

The state officers met with governor Dalrymple in June to request the proclamation. Do you have a local proclamation?

## DECA Competitions

~ Courtney Jacobson

Who would have guessed DECA would have so many competitive events? Events include a written test, a role-play a representative event or a written project. In a role-play situation, you will be given a real life scenario and you are asked to play it out to a judge. Don't worry though, you get 10 minutes to prepare with each situation! Attending the fall leadership conference and your local events will help you further prepare yourself for the role-plays!

DECA also offers online events, like the stock market game and the virtual business challenge! But that's not all! North Dakota DECA also has written events. Written events can range from a chapter

project to a business plan! If any of these interest you, make sure to go to Deca.org to find details about each competitive event! I hope your DECA year is off to a great start and I look forward to meeting you at the fall leadership conference!

New Events this Year:

- (1) Business Finance
- (2) Human Resource Management
- (3) Sports Marketing Promotion Plan
- (4) Hospitality Sales Event

Begin now to prepare for the future!

## New Facebook Page

~Jordi Bratten

One of Team 59's goals is Communication.

We have created a new Facebook page. We have encouraged most members to add the page and to comment on their anything positive! We love to hear what your chapter is doing, any crazy fun ideas you have for DECA, or just how your day is going! We love being in contact with all of you! Keep up to date with our new Facebook page for all the latest details on this wonderful year of DECA. Keep up all the awesome projects rolling and I can't wait to see you all at the 2011-2012 Fall Leadership Conference! Come ready to become a strong leader. North Dakota DECA. Make sure to tell your friends to get involved.