

PRODUCED BY MICAH
MELLING, CENTRAL
REGION VP

SPECIAL
POINTS OF IN-
TEREST:

- The 2011 CRLC is shaping up to be one of the best conferences of the year. Be There. Be Wild.
- Team 66 has given MDA fundraising a “facelift” by implementing The Movement.
- The “State Officer Spotlight” is on Morgan Thompson.

INSIDE THIS
ISSUE:

Team 66 Train- 2
ing

The Movement 2

The Social Me- 3
dia Craze

State Officer 3
Spotlight

Update from 4
the National
President

Skype Confer- 4
ences

Central Region DECA

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A Word from Your CRVP



Serving as your Central Region Vice President is the highest honor of my life. I have loved every minute of this experience, and I promise that I will continue to pour myself into my endeavors

in DECA.

As CRVP, my ultimate goal is to serve my constituents to the best of my abilities. I thoroughly enjoy having DECA members contact me to ask my opinion or to just talk about our great organization. Please do not hesitate to contact me at any time. I would more than enjoy it.

You can connect with me in several ways.

- 1) Email me at decavpmicah@gmail.com.
- 2) “Friend” me on Face-

book. 3) Follow me on Twitter (@MJMelling). 4) Add me on Google+.

I also encourage you to approach me with any ideas you have to strengthen the Central Region or the national association. I will gladly accept any ideas, so please do not hesitate to share.

DECA Wishes,

A handwritten signature in black ink that reads "micah melling".

Micah Melling
Central Region VP

Are You ‘Wild’ About DECA?

Are you “Wild About DECA”? If you are, the 2011 Central Region Leadership Conference (CRLC) is designed for you. If you haven’t yet become “Wild About DECA,” the CRLC will give you the opportunity to become enthusiastic about our great organization.

As your Central

Region Vice President, I am thrilled to invite you to Omaha, Nebraska for one of the premiere student conferences of the year. In one action-packed weekend, the 2011 Central Region Leadership Conference will present a lifetime worth of lasting memories and exciting experiences. Through phenomenal general sessions,

dynamic speakers, engaging workshops, and unlimited networking opportunities, you’ll certainly become “Wild About DECA” in just three short days.

Visit the conference website at <http://www.crlcomaha2011.org> and get prepared for a “wild” conference.

—Micah Melling

National Officer Training



"We are excited about the opportunities we have been given as National Officers. We can't wait to help you succeed." - Claire Coker, President

"The Movement is a phenomenal way to promote your existing MDA projects or to launch a new one! Take advantage of this fresh approach to fundraising and awareness!" - Luke Christie, MDA Youth Chairman

In July, National Officer Team 66 attended training at DECA Headquarters in Reston, Virginia. The National Officers had an extremely productive time at training, successfully planning the upcoming year.

Team 66 has

unveiled a number of exciting activities for DECA members this year. Highlights of Team 66's Plan of Work include: "The Movement," a full-scale marketing plan for DECA, and strategies to increase communication with members.

In addition to planning the year, the members of Team 66 visited Marriott Headquarters and Capitol Hill.

For more information on your National Officers, visit deca.org.

Make a Move with "The Movement"

The Movement is an international fundraiser for the Muscular Dystrophy Association (MDA) in which any state/provincial/territorial association can participate. This project has been organized by former Oklahoma State Officer, Jay Koontz, and National Officer Team 66.

The ultimate goal of The Movement is to raise the bar in terms of what the world thinks students can accomplish. This

goal will be reached by having DECA chapters collectively raise \$1,000,000 for MDA in one school year.

However, in order to accomplish a task of this magnitude, groundwork must be laid. Therefore, the project is being "piloted" during the 2011-2012 school year.

The overall goal for 2011-2012 is for DECA chapters to collectively raise \$100,000 more for MDA than they did last

year.

The strategy to accomplish this goal is to unite at least 25 states that will convince at least 8 chapters in their association to each raise \$500 more than they did the previous year.

If you would like more information about The Movement, please contact Central Region Vice President Micah Melling by sending an email to decavp-micah@gmail.com.

Connect with Central Region DECA



Central Region DECA is excited to be a part of the “social media craze.”

You are strongly encouraged to connect with Central Region

DECA on both Facebook and Twitter (@DECA_CR). By connecting to these sites, you will guarantee yourself of always “being in the know” on the latest DECA news.

Also, DECA Inc. is now on SlideShare, a social networking site based

on sharing PowerPoints and documents. Throughout the year, Team 66 will be uploading presentations and documents for you to use.

To access the SlideShare account, go to www.slideshare.net/DECAInc.

“Make the most of your year in DECA, get involved as much as you can, and enjoy every second of it.” - Morgan Thompson

State Officer Spotlight

“Make the most of your year in DECA, get involved as much as you can, and enjoy every second of it.”

These are words from Morgan Thompson, the energetic state president of North Dakota DECA.

Morgan is a three-year DECA member as well as a two-time state officer for North Dakota’s DECA program.

“My favorite part of DECA is making friends,” says Morgan. “I also take pride in develop-

ing lifelong skills through DECA.”

Morgan stays quite busy outside of DECA, participating in many activities at North High School in Fargo, North Dakota. Her other school-related activities include varsity tennis, Fellowship of Christian Athletes, and Student Council.

“From meeting new people to sharing your talents, the benefits are endless when you get involved, rise to the top, and be the best you can be,” says Morgan.



If you are interested in being featured in the “State Officer Spotlight,” please email Micah Melling at decavpmicah@gmail.com.



**We’re on the web:
crdeca.org**

A Letter from Your National President



Hello Central Region DECA Members!

I hope all of you are excited about another great year of DECA! This year, you have many opportunities to get involved with DECA inside and outside of your region. You all host the Innovations and Entrepreneurship Conference every year in Chicago, Illinois where

you have the opportunity to engage in entrepreneurship challenges and connect with industry experts. It is a great conference to learn more about creating your own business or to find innovative ways to make a business sustainable and successful.

Another way to get involved this year with Central Region DECA is to attend the Central Region Leadership Conference in Omaha, Nebraska! This conference will give you an opportunity to meet and connect with DECA students from across the Central Region while building your leadership

skills. Opportunities are abundant this year as you all **ASPIRE HIGHER!** Connect with DECA members at your state conference, build relationships with students who share the same aspirations as yourself, and compete to better yourself outside of the classroom.

Good luck to all of you this year. I hope to see you at the International Career Development Conference in Salt Lake City, Utah!

Best Wishes,

Claire Coker
National President

Micah Melling's Skype Conference Calendar

Skype Name: micah.melling

Sept: Tuesday the 6th at 7:00 Central Time **Jan:** Tuesday the 3rd at 7:00 Central Time

Oct: Tuesday the 4th at 7:00 Central Time **Feb:** Tuesday the 7th at 7:00 Central Time

Nov: Tuesday the 1st at 7:00 Central Time **Mar:** Tuesday the 6th at 7:00 Central Time

Dec: Tuesday the 6th at 7:00 Central Time **Apr:** Tuesday at 3rd at 7:00 Central Time

Note: The dates for these Skype conferences are tentative and subject to change.