

North Dakota DECA prides itself on providing leadership for its members.

- "A"** *Ask Questions – the answers will surprise you.*
- "B"** *Be on Time – You are not the only one with things to do.*
- "C"** *Cultivate Creativity – You have it, use it.*
- "D"** *Discuss Ideas – They will grow into plans.*
- "E"** *Egos are Clumsy – Keep them balanced.*
- "F"** *Focus on your Goal – Others will wonder what you are looking at.*
- "G"** *Grow with Every Experience – That doesn't mean your head.*
- "H"** *Have Ambition – It makes you stand out in a crowd.*
- "I"** *Inspiration is rare – Act on every bit of it.*
- "J"** *Join with Friends – They're an important club to be in.*
- "K"** *Know your Limits – They are often higher than you thought.*
- "L"** *Live Long and Prosper – Life takes laughter, lighten up.*
- "M"** *Misery Loves Company – Don't be a guest.*
- "N"** *Never Settle – Always struggle for greatness.*
- "O"** *Operate – Life takes precision.*
- "P"** *Preserve Your Character – You'll be unforgettable.*
- "Q"** *Quit – Find out what that means, then forget it.*
- "R"** *Remember Every Happy Moment – They are precious.*
- "S"** *Stress – Use it to your advantage.*
- "T"** *Time Management – Make the most of what you have.*
- "U"** *Understand Yourself – eventually others will too.*
- "V"** *Value is in the Eye of the Viewer – See the world in gold.*
- "W"** *Wish the Best for Everyone You Know – They'll return the favor.*
- "X"** *eXamine the World – The details are amazing.*
- "Y"** *Your Life is an Occasion – Rise up to it.*
- "Z"** *Zeal – Don't forget you have to care.*