

State DECA Conference
March 13-15, 2014
Ramkota Hotel, Bismarck



The North Dakota State DECA Conference expects over 400 high school students to participate in competitive events to qualify for the International DECA Career Development Conference to be held in Orlando, Florida in April. DECA members will be competing in 38 competitive events at the conference.

EXHIBITOR INFORMATION:

Exhibits will be open Sunday, March 13 from 3:30 pm – 10:00 pm and Monday, March 14 from 8:00 am until 3:00 pm. Set up may begin after 2:00 on Sunday. Exhibitor Fee is \$125.00. ***There is limited space for exhibitors. Space will be assigned based on the date that applications are received with payment in our office and special needs.**

For housing reservations contact the Ramkota Hotel at 701-258-7700 – request housing for DECA Conference.

PROGRAM ADVERTISEMENT INFORMATION:

If you chose to place an advertisement in the DECA Conference Program:

1. E-mail or phone to hold space **by Thursday, February 10, 2014** at: kreisena@nd.gov (your email will be confirmed) or call 701-328-3182.
2. Submit your one-page or half-page camera ready, black and white advertisement, via E-mail or US Mail no later than February 18, 2011; email PDF format to kreisena@nd.gov.
3. Submit payment by February 18, 2011 or an invoice can be mailed to you if you choose; \$125 for a full-page advertisement or \$75 for a half-page advertisement.

EVENT SPONSORSHIP:

You are invited to sponsor a competitive event (list enclosed) at the conference. The \$100 sponsorship fee is directly used for the event (trophy, medallions, and certificates) and to pay for the registration fee for the first place winner to attend the national conference, representing North Dakota.

PAYMENT:

Mail payment to: **Kevin Reisenauer**
State DECA Advisor
600 East Boulevard Avenue Dept 270
Bismarck, ND 58505-0610
Phone: 701-328-3182
Fax: 701-328-1255

Business/Organization _____

Contact Person _____

Email Address _____

Mailing Address _____

City, State, Zip _____

Phone Number _____ Fax Number _____

EXHIBITORS: Sunday and Monday Sunday Only Monday Only

extra table requested # chairs requested electricity requested

<p>Deadline Thursday February 10, 2014</p> <p>___ \$125.00 exhibit fee ___ \$125.00 full page ad ___ \$75.00 1/2 page ad ___ \$100.00 event sponsorship ___ Other Sponsorship, see additional page enclosed.</p> <p>___ Total Due to ND DECA</p>

All exhibitor & program advertisement fees are used for Student Scholarships and are NOT used for administration of this conference.



STATE DECA CAREER DEVELOPMENT SPONSORSHIP FORM

STATE CONFERENCE SPONSORSHIP ACTIVITY

Check Sponsorship	Sponsor Amount	Sponsored Activity
	\$100.00	Competitive Event Sponsorship; trophy, medals, certificates (40 events) Select a Specific Event or allow us to select an event not yet sponsored
	\$150.00	State Officer Luncheon
	\$150.00	State Officer Dinner
	\$150.00	Advisors Reception/Meeting
	\$250.00	Chapter President's Reception/Dinner
	\$250.00	Judges Reception and Meeting
	\$250.00	State Officer Candidate Dinner/Reception
	\$300.00	Advisors Reception/Meeting
	\$500.00	National Officer Expenses
	\$500.00	Student Entertainment
	\$300.00	Event Coordinators Luncheon
	\$300.00	Advisors Dinner
	\$800.00	Judges Luncheon
	\$800.00	Judges Breakfast
	\$1,000.00	Apprentice Challenge
	\$1,000.00	Student Breakfast Monday
	\$1,500.00	Monday evening social & Entertainment
	\$1,500.00	Speaker or Entertainment
	\$2,000.00	Brief Folio's for State Conference with your logo on the cover of the folio
	\$2,500.00	State Conference T-Shirts with your logo on the sleeve of the t-shirt
	\$3,000.00	Awards Brunch
	?	Other

Business Name _____

Contact Person _____ Title _____

Address _____ City, State, Zip _____

Phone Number _____ Fax Number _____

Web Site Address _____ Email Address _____

If you wish to be linked on our web address, check here _____

Contribution Receipt ___yes ___no (REQUIRED FOR DONATION OF \$250 OR MORE)

The four-tier format allows each sponsor to contribute to DECA:

- | | |
|------------------------------------|--------------------------------|
| Diamond Level ~ \$10,000 or more | Gold Level ~ \$500 to \$999 |
| Platinum Level ~ \$5,000 or more | Silver Level ~ \$150 to \$499 |
| Crystal Level ~ \$1,000 to \$4,999 | Bronze Level ~ less than \$150 |

Please make sponsorship payable to: North Dakota DECA Finance
 Return this form and sponsorship to: Kevin Reisenauer, State DECA Advisor, 600 East Boulevard Ave, Dept 270, Bismarck, ND 58505.
 If you have questions, please contact me at 701-328-3182.



Sponsoring a Competitive Event at the State DECA Career Development Conference

North Dakota DECA is a non-profit 501c3 organization. DECA is the only national organization that encourages students to pursue a career in marketing, management and entrepreneurship. DECA started in 1953 in North Dakota and continues to provide high school students with the opportunity to develop leadership skills and be better prepared for career opportunities because of the competitive experiences they have in the organization.

LEADERSHIP

North Dakota DECA provides student leadership in a variety of ways. The state's Fall Leadership Conference provides hundreds of students with leadership skills, teamwork skills, and workshops on careers, networking, and communications skills that will benefit them in the future. Local chapter opportunities are endless. Students work on committees to develop student based projects in their schools and communities. A variety of projects are conducted in each community that help other non-profit organizations and community action activities.

COMMUNITY INVOLVEMENT

North Dakota DECA members raised over \$10,000 for the Muscular Dystrophy Association in 2007 and provided more than \$1,000 in supplies to the MDA Summer Camp in 2007. Additionally, more than \$15,000 was raised for other charities during the 2007-2008 school year that helps many other charitable organizations in communities in North Dakota.

DECA COMPETITION

DECA provides students with the opportunity to compete in a career based competitive event at the state and national levels. Students choose the career interest and the competitive event that best fits their interest and skill. Students prepare in the classroom by taking a marketing, management or entrepreneurship course. Using what they learned in the classroom they compete at the state level.

Some students choose to do an advertising campaign, a marketing research project, or a business plan to fit their interest. Students complete their project in a 10-30 page documented written paper. They present their project and recommendations to a panel of business people from the community, using visual aids and technology.

Others choose to compete in "spontaneous" events where they are given 15 minutes to read and solve a business situation. They present their solutions in a role-play situation with judges from the local community.

Students qualify for the International DECA Career Development Conference while competed at the state conference.

SUPPORT OF STATE BUSINESS PARTNERSHIP

The State Business Partnership is a connection between education and business in North Dakota. Sponsoring a competitive event at the state conference is a key to DECA's success. It shows support from the business community – that students are important.

A sponsorship of \$100 for each of DECA's 38 competitive events shows the support of education and business in North Dakota – working together for a common goal. The sponsorship provides a trophy to the first place winner of each of the competitive events, certificates to the top 50% in the event, and medals to the top three students in each event. The registration fee for the first place winner in each event is also part of the sponsorship.

THANK YOU!

Businesses who choose to be a State Business Partner with DECA receive the following: included on the state website, included in the state conference program, included in the state conference slide show, included on promotional materials for North Dakota DECA. Each sponsor receives a letter of support with a certificate. The business can request a "donation receipt" and can be tax deductible for donations over \$500.

For more information contact the State DECA Advisor at 701-328-3182 or at kreisena@nd.gov.

2012 North Dakota DECA Competitive Events

Principles of Business Management and Administration
Principles of Finance
Principles of Hospitality and Tourism
Principles of Marketing

Business Law and Ethics Team Decision Making
Buying and Merchandising Team Decision Making
Financial Services Team Decision Making
Hospitality Services Team Decision Making
Marketing Communications Team Decision Making
Sports and Entertainment Marketing Team Decision Making
Travel and Tourism Team Decision Making

Accounting Applications
Apparel and Accessories Marketing
Automotive Services Marketing
Business Services Marketing
Food Marketing
Hotel and Lodging Management
Marketing Management
Quick Serve Restaurant Management
Restaurant and Food Service Management
Retail Merchandising
Sports and Entertainment Marketing

Business Services Operations Research
Buying and Merchandising Operations Research
Finance Operations Research
Hospitality and Tourism Operations Research
Sports and Entertainment Marketing Operations Research

Community Service Project
Creative Marketing Project
Entrepreneurship Promotion Project
Financial Literacy Promotion Project
Learn and Earn Project
Public Relations Project

Advertising Campaign
Entrepreneurship Written
Entrepreneurship Participating
Fashion Merchandising Promotion Plan
Professional Selling
Quiz Bowl
Stock Market Game

Sponsorship of events: \$100.00 per event