

DECA's International Career Development Conference

Competitive Events List

High School Division

Principles of Business

Administration Events

1. Principles of Business Management and Administration—PBM
2. Principles of Finance—PFN
3. Principles of Hospitality and Tourism—PHT
4. Principles of Marketing—PMK

Team Decision Making Events

1. Business Law and Ethics Team Decision Making—BLTDM
2. Buying and Merchandising Team Decision Making—BTDM
3. Financial Services Team Decision Making—FTDM
4. Hospitality Services Team Decision Making—HTDM
5. Marketing Communications Team Decision Making—MTDM
6. Sports and Entertainment Marketing Team Decision Making—STDM
7. Travel and Tourism Team Decision Making—TTDM

Individual Series Events

1. Accounting Applications Series—ACT
2. Apparel and Accessories Marketing Series—AAM
3. Automotive Services Marketing Series—ASM
4. Business Services Marketing Series—BSM
5. Food Marketing Series—FMS
6. Hotel and Lodging Management Series—HLM
7. Marketing Management Series—MMS
8. Quick Serve Restaurant Management Series—QSRM
9. Restaurant and Food Service Management Series—RFSM
10. Retail Merchandising Series—RMS
11. Sports and Entertainment Marketing Series—SEM

Business Operations

Research Events

1. Business Services Operations Research—BOR
2. Buying and Merchandising Operations Research—BMOR
3. Finance Operations Research—FOR
4. Hospitality and Tourism Operations Research—HTOR
5. Sports and Entertainment Marketing Operations Research—SEOR

Chapter Team Events

1. Community Service Project—CSP
2. Creative Marketing Project—CMP
3. Entrepreneurship Promotion Project—EPP
4. Financial Literacy Promotion Project—FLPP
5. Learn and Earn Project—LEP
6. Public Relations Project—PRP

Business Management and

Entrepreneurship Events

1. Entrepreneurship Written—ENW
2. International Business Plan—IBP
3. Internet Marketing Plan—IMP
4. Entrepreneurship Participating (Creating an Independent Business—ENPI or Franchising Business—ENPF)

Marketing Representative Events

1. Advertising Campaign—ADC
2. Fashion Merchandising Promotion Plan—FMP
3. Professional Selling—PSE

Online Events

1. Stock Market Game—SMG
2. Virtual Business Challenge Retail—VBCR
3. Virtual Business Challenge Sports—VBCS

Special Event

1. DECA Quiz Bowl—DQB