



The partnership between \_\_\_\_\_ and the North Dakota Association of DECA will benefit the youth of our state.

**STATE CONFERENCE SPONSORSHIP ACTIVITY**

| Check Sponsorship | Sponsor Amount | Sponsored Activity  |
|-------------------|----------------|---|
|                   | \$100.00       | Competitive Event Sponsorship; trophy, medals, certificates (38 events)<br>Select a Specific Event or allow us to select an event not yet sponsored |
|                   | \$150.00       | State Officer Luncheon  |
|                   | \$300.00       | Advisors Reception/Meeting  |
|                   | \$250.00       | Judges Reception and Meeting  |
|                   | \$250.00       | State Officer Candidate Dinner/Reception  |
|                   | \$500.00       | International DECA Vice President Travel expenses   |
| sponsored         | \$500.00       | Student Entertainment   |
|                   | \$300.00       | Event Coordinators Luncheon   |
|                   | \$300.00       | Advisors Dinner   |
|                   | \$800.00       | Judges Breakfast  |
| sponsored         | \$1,500.00     | State Conference T-Shirts with your logo on the sleeve of the t-shirt   |
|                   | \$1,500.00     | Monday evening social & Entertainment   |
|                   | \$1,000.00     | Student Breakfast Monday  |
|                   | \$2,000.00     | Brief Folio's for State Conference with your logo on the cover of the folio   |
|                   | \$2,500.00     | Keynote Speaker/Entertainment   |
|                   | \$3,000.00     | Awards Brunch   |
|                   | \$4,500.00     | Apprentice Challenge  |
|                   | ?              | Other   |

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Web Site Address \_\_\_\_\_

If you wish to be linked on our web address, check here \_\_\_\_\_  
 Contribution Receipt \_\_\_yes \_\_\_no (REQUIRED FOR DONATION OF \$250 OR MORE)

**The four-tier format allows each sponsor to contribute to DECA:**

- |                                    |                                |
|------------------------------------|--------------------------------|
| Diamond Level ~ \$10,000 or more   | Gold Level ~ \$500 to \$999    |
| Platinum Level ~ \$5,000 or more   | Silver Level ~ \$150 to \$499  |
| Crystal Level ~ \$1,000 to \$4,999 | Bronze Level ~ less than \$150 |

Please make sponsorship payable to: North Dakota DECA Finance  
 Return this form and sponsorship to: Kevin Reisenauer, State DECA Advisor, State Capitol Building, 15<sup>th</sup> Floor, 600 East Boulevard Ave, Dept 270, Bismarck, ND 58505. If you have questions, please contact me at 701-328-3182.



## Sponsoring a Competitive Event at the State DECA Career Development Conference

North Dakota DECA is a non-profit 501c3 organization. DECA is the only national organization that encourages students to pursue a career in marketing, management and entrepreneurship. DECA started in 1953 in North Dakota and continues to provide high school students with the opportunity to develop leadership skills and be better prepared for career opportunities because of the competitive experiences they have in the organization.

### LEADERSHIP

North Dakota DECA provides student leadership in a variety of ways. The state's Fall Leadership Conference provides hundreds of students with leadership skills, teamwork skills, and workshops on careers, networking, and communications skills that will benefit them in the future. Local chapter opportunities are endless. Students work on committees to develop student based projects in their schools and communities. A variety of projects are conducted in each community that help other non-profit organizations and community action activities.

### COMMUNITY INVOLVEMENT

North Dakota DECA members raised over \$10,000 for the Muscular Dystrophy Association in 2007 and provided more than \$1,000 in supplies to the MDA Summer Camp in 2007. Additionally, more than \$15,000 was raised for other charities during the 2007-2008 school year that helps many other charitable organizations in communities in North Dakota.

### DECA COMPETITION

DECA provides students with the opportunity to compete in a career based competitive event at the state and national levels. Students choose the career interest and the competitive event that best fits their interest and skill. Students prepare in the classroom by taking a marketing, management or entrepreneurship course. Using what they learned in the classroom they compete at the state level.

Some students choose to do an advertising campaign, a marketing research project, or a business plan to fit their interest. Students complete their project in a 10-30 page documented written paper. They present their project and recommendations to a panel of business people from the community, using visual aids and technology.

Others choose to compete in "spontaneous" events where they are given 15 minutes to read and solve a business situation. They present their solutions in a role-play situation with judges from the local community.

Students qualify for the International DECA Career Development Conference while competed at the state conference.

### SUPPORT OF STATE BUSINESS PARTNERSHIP

The State Business Partnership is a connection between education and business in North Dakota. Sponsoring a competitive event at the state conference is a key to DECA's success. It shows support from the business community – that students are important.

A sponsorship of \$100 for each of DECA's 38 competitive events shows the support of education and business in North Dakota – working together for a common goal. The sponsorship provides a trophy to the first place winner of each of the competitive events, certificates to the top 50% in the event, and medals to the top three students in each event. The registration fee for the first place winner in each event is also part of the sponsorship.

### THANK YOU!

Businesses who choose to be a State Business Partner with DECA receive the following: included on the state website, included in the state conference program, included in the state conference slide show, included on promotional materials for North Dakota DECA. Each sponsor receives a letter of support with a certificate. The business can request a "donation receipt" and can be tax deductible for donations over \$500.

For more information contact the State DECA Advisor at 701-328-3182 or at [kreisena@nd.gov](mailto:kreisena@nd.gov).