

North Dakota

Delta Epsilon Chi

September/October 2009

State Newsletter

Creating Your Identity - ID

Justin Welk, State President

Members and Advisors,

I would like to start and welcome you back to what I am sure will be a great year. Your officer team met during the summer to create a program of work for the school year. We have outlined a series of goals that will only be accomplished with your help. The members and advisors of this great organization are what separate us from other groups on college campuses across North Dakota and the United States. Be proud to be a member of Delta Epsilon Chi.

As many of you know, members across the country have stood up in an effort to pass a name change for Delta Epsilon Chi. State/Provincial associations have used many names

including: Delta Epsilon Chi, DEX, ΔEX, College DECA, Collegiate DECA, and DECAU. As you can see this has turned out to be a major identity crisis that faces our organization. The Board of Directors is currently working hard to find a positive solution that will benefit everyone. As a state association, we are confident that the board will make the decision in the best interests of all members.

While Delta Epsilon Chi continues to face an identity crisis, it's time for you to create your own identity. Throughout this year be sure to take advantage of all Delta Epsilon Chi has to offer. These events include: Collegiate Leadership Academies, competitive events, scholarship opportunities, Fall Collegiate Leadership Confer-

ence in Bismarck, State Conference, and the culminating event of the year, ICDC 2010 in Louisville, Kentucky. These programs will allow you to step out of your comfort, to challenge yourself, and to create a real vision for your future.

On a final note, please do not hesitate to contact any of the state officers this year. We are a resource for you and your chapter. We were elected to support you, and that is what we plan to do. Once again, I look forward to a great year and meeting many of you soon!

On a final note, please do not hesitate to contact any of the state officers this year. We are a resource for you and your chapter. We were elected to support you!

Your 2009-2010 North Dakota State Officers

Your State Officers were elected in February and com-

pleted their Program of Work in June, 2009.



Justin Welk is a former state officer for the high school division of DECA and has two years of experience at the college level.

Kim Zuroff is a sophomore at the University of Mary. She

is a former state officer for the high school division and has competed three years at the national level.

Andrew Young is a sophomore at NDSU. He is a former state officer for ND FFA.

Special points of interest:

- **DECA Week: October 11-17, 2009**
- **ND Collegiate Leadership Conference: October 20-21, 2009**
- **National Collegiate Leadership Academy: November 12-14, 2009**
- **ND State Career Development Conference: February 21-22, 2010**

In This Issue:

- Inside Story 2
- Inside Story 2
- Inside Story 2
- Inside Story 3
- Inside Story 4
- Inside Story 5
- Inside Story 6

DECA Week—October 12-17, 2009

Kim Zuroff, State Vice President

College DECA week is October 12th-17th and provides your chapter an opportunity to motivate members and to increase membership. The thing you may want to consider is having different social events for students to attend, so they become more aware of the organization. Also, if there are other chapters nearby, I encourage combined social events. The following are some ideas that your chapter may want to consider: bowling, game night, barbeque, toga party, ice cream social, movie night, etc. BE CREATIVE!

This week also provides your chapter a chance to get involved within the community. Show your leadership by organizing a service project for a local business or organization. The week will wrap up with the Applebee's Pancake Breakfast. Make sure your chapter gets involved with selling tickets as it is a great fundraising idea.

As you begin recruiting members be sure to look outside your major and encourage any student to be a member of your local chapter. Whether you are Delta Epsilon Chi or College DECA on your local campus, be sure to develop a plan for recruiting members. The state officers are challenging each chapter with a membership increase for this year. Each chapter is encouraged to set a goal to increase members by 10%, 20%, or 30%. Check out www.nddeca.org for your chapter's goal! Chapters will be recognized for membership increases at the state conference in February.

Promote your chapter and members will want to join!

Membership is Key to A Successful Chapter!

Andrew Young, State Vice President

Members. It is just word, but yet that one word is what makes our organization. There is no doubt that Delta Epsilon Chi encompasses leadership, teamwork, and providing career-oriented opportunities, but it is our members that make this organization what it is and it is members that will continue to make this organization grow and succeed.

Our membership throughout the last year has grown increasingly well making North Dakota Delta Epsilon Chi bigger than ever, however this year we challenge you to keep consistent with our past trends and to increase membership even more. Remember, those who have a 10%, 20%, and 30% increase receive recognition as well as awards at our state conference.

To help you raise your membership numbers and make your college organization even more successful I would like to provide you with a few "tools".

Host a reception or gathering. This is the simplest thing your organization can do and has the

most potential for the best results. Advertise some free food! Plan something fun! Hold a fun event on your campus, and use it as a recruitment tool!

Challenge current members to recruit friends or students they think would benefit and have fun in Delta Epsilon Chi. As most of us know, the best method of advertising is by word of mouth! Another fun idea: Challenge every member to bring one friend to each meeting.

Provide a way to recognize new members. This is the best way to keep members. New members are important; *show* them that.

Chapters in North Dakota who are affiliated are:

- Dakota College
- Lake Region State College
- Minot State University
- North Dakota State University
- North Dakota State College of Science
- Rasmussen College, Bis-

marck

- Rasmussen College, Fargo
- University of Mary
- University of North Dakota
- Valley City State University

Chapters will be recognized at the state conference for increased membership over last year with a 10%, 20% or 30% increase award.

These tools are just a few tools you and your chapter can use to help North Dakota Delta Epsilon Chi grow to even greater numbers. Do not be afraid to try new methods, take risks, and throughout this year definitely to not be afraid to: **Live, Learn, and Lead.**

Collegiate

Leadership

Conference

October 20-21

Bismarck

Ramkota Hotel