

February/March 2010

Live Learn Lead
DECA

North Dakota DECA State Newsletter

WANTED: 7 of the Best Leaders in DECA - Nick Nelson, State Vice President

So, you think you want to be a state officer for the year of 2010-2011? Most chapters have selected their candidates. Before jumping into the campaigning process, candidates may want to know about the things they will be doing at the state career and development conference.

Before the conference, you will take a state officer test, which you will need a certain score to move on to the following campaign processes.

State officer candidates will get an area where they can have a booth put up. This is an excellent opportunity for one-on-one time with voting delegates and DECA members. It's important to spend time around your booth in order to meet members. They will be set up throughout the conference.

There are other opportunities

to sway delegates to vote for you. You are allowed to speak in front of North Dakota DECA where you can talk about why you think you would be a great state officer. This follows up with a question on stage. You also get the chance to be interviewed by a panel of judges. They will ask you a few questions and it will affect 40% of your score. If you have any concerns about the application process, you can get more information at www.nddeca.org.

Running for state office is an opportunity that most people don't get. It's a great chance to make new friends and meet some new people as well. You get to campaign for what you want. How do you want to help North Dakota DECA next year? Show what you believe to make the organization successful. You are given the opportunity to speak in

front of a large group of people. Most importantly, running can be a fun and thrill packed experience. You can see how you measure with other candidates and get great ideas from others for the upcoming year. If elected, you get to join in the excitement of being at the International Career and Development Conference in Louisville, Kentucky. You will further yourself in training at DECA Leads. You also will be trained during the summer meeting in June.

North Dakota DECA is looking for the seven best DECA members to represent the state. Candidates, be ready for the rush and excitement of campaigning because state is a little over a month away. Who knows, maybe you will be the next member selected for the state officer action team for the year of 2010-

Inside this issue:

State CDC Entertainment	1
President's Message	2
DECAcated Members	2
Clean Room Contest	3
Chapter News	4
More Chapter News	5
Dressing Right for Competition	6

Special points of interest:

- February 12: ND Honor Awards, ND Scholarships, National Scholarships Due
- State DECA Conference is March 14-15-16, 2010 at the Holiday Inn, Minot
- Nick Gerken, National Vice President for DECA will be at the state conference in Minot
- International DECA Conference is April 24-27, 2010 in Louisville, Kentucky.

Improv To Entertain You at State! - Kayla Daley, State Vice President

I'm sure that with the state conference coming up, we are all curious to see what type of entertainment will be there. Many of you that were at the Central Region Leadership Conference have requested a dance; however, we have found a group that sparked our interest. Last year there was a hypnotist, and I think that we can all agree that it was great fun. Not only was it interactive, but it allowed everyone to see the fun side of DECA mem-



bers. We wanted something that would be interactive once more. The group known as The Bearded Men is an improv group that will be our main entertainment for the State Conference.

They will use our theme "Live Learn Lead" to do intriguing activities and get everyone pumped up. If you want to get a feel for who they are, you can go to: www.beardedmenimprov.com or just follow the link that has been posted on the North Dakota DECA page. If you aren't interested after seeing what they do, keep an open mind because that will make it that much more fun and entertaining.



State President's Message - Evan Bong, State DECA President

Hello again, ND DECA!

Time is winding down and it is time to get prepared and excited for the State DECA Conference in Minot, ND in March. The main goal of DECA members

is to advance to the International Career Development Conference this year in Louisville, Kentucky. Yes, I know, you think of Louisville, Ken-

tucky and you might think that it is really lame but believe me; the planners of ICDC have a lot in store for the 14,000 DECA attending the conference this year! After working so hard throughout the year on your role plays or projects, members will get to experience the greatness that Louisville has to offer. Six Flags Amusement Park will open 2 hours earlier than normal just for DECA the first day of the conference and it will be a great way to kick off the fun!

Other great events involve a minor league baseball game in the nicest minor league baseball stadium in the country watching the Louisville Bats take on the Indiana Indians. To escape from all the commotion from ICDC, take your chapter

on a steamboat tour of the Ohio River down the banks of beautiful Downtown Louisville. But, the grand event of them will be sure to blow you away. On Monday April 26th, Lady Antebellum will be performing a private concert just for DECA across the street from ND DECA's hotel! I have been to two other ICDCs and it is looking like Louisville, Kentucky may turn out to be the best ICDC yet!

Keep on working hard, DECA members, because this will be a conference that you definitely do not want to miss.

I will see you in Minot and hopefully see many of you in Louisville, Kentucky!

DECAcated Members for January/February 2010

The DECAcated Member Recognition Program was developed by the state officers. The application/nomination is to be submitted by each chapter each quarter. The application is on the website and has been sent to all advisors. The DECAcated members will receive recognition on the website, receive a certificate and a t-shirt.

January/February 2010

DECAcated Members are:

Jocelyn Lee

Adams-Edmore

Senior

3 Yr DECA member

She is dependable and a key leader and gets others involved.



Morgan Thompson

Fargo North

Sophomore

1 Yr DECA member

She is a positive "influencer" in the chapter and volunteers for projects.



Cory Blanchard

NVCTC Grafton

Senior

3 Yr DECA member

He is co-president and has spent many hours preparing and organizing chapter activities.



Cori Leintz

Bismarck High

Senior

2 Yr DECA member

Cori is co-vice president and was the chairperson of the Open Your Heart Campaign this year.



DECAcated members are nominated by each chapter and submitted to the state officers for selection.

MDA and DECA

MDA and DECA have been a continual partnership for many years. This year, each chapter is to bring items for the MDA Summer Camp. The items were sent to your chapter advisors and to your chapter presidents in January. If you are in charge of this, and don't know what you are to bring, check with your advisor or any state officer.

Also, DECA will be holding a "Miracle Minute" on Monday evening at the General Session. During that ONE MINUTE—the state officers will try to collect as much money as they can from you, the members.

So, empty your pockets, bring your change, that extra dollar or five dollar bill and donate it to a kid who wants to attend MDA Summer Camp. You are helping a North Dakota resident attend a camp where they can play, interact, and have a week of fun with their friends.

Miracle Minute
Monday, March 15, 2010
State DECA Conference

Bring your change!

What Do I Study for as I Prepare for the Exam?

- Kasey Aune, State Vice President

DECA is full of preparation and changes year by year. Many things get switched and improved in many ways to help our program. This year DECA's national level switched to offer 5 different examinations/tests to run more with your competitive event topic. At the state level we decided to give 3 different tests. These tests coordinate with your different type of event. Make sure that you are aware of this while preparing for state conference. The 3 tests that you could be taking are the Administration Core Test, Hospitality and Tourism Test, and the Marketing Test. The Basic Administration Core Test will only be taken by the students in the Principles of Business Administration Events. The Hospitality and Tourism Test will be taken by the following: Hospitality Services Team, Travel and Tourism Team, Hotel and Lodging Manage-

ment, Quick Serve Restaurant Management, and Restaurant and Food Service Management. The Marketing Test will be given to students in three team events, eight series events, and the three representative events.

Be sure you take the right test and go to the right testing time or you will be disqualified from your competition.

For more information, please ask your local advisor or you can simply just go on to www.nddeca.org click on High School DECA. Then click on 2009-2010 State DECA Events. This will help you to find out which test you will be taking. It also gives you the information your test will cover (Performance Indicators) for each test. It won't give you the question but it tells you everything that COULD be on the test.

For my last bit information on your test taking, this year at our State Conference there will be two times for which your test will be taken. You must go to the time for your test. So please make sure you are aware of that. I hope your having a fantastic DECA year and I hope to see you all at our State Conference.

PRINCIPLES OF BUSINESS CORE

Principles of Business Administration
Principles of Finance
Principles of Hospitality
Principles of Marketing

HOSPITALITY EXAM

Hospitality Team
Travel and Tourism Team
Hotel and Lodging
Quick Serve Restaurant Management
Restaurant and Food Service Management

MARKETING EXAM

Business Law Team
Buying and Merchandising Team
Sports & Entertainment Team
Accounting Applications
Apparel and Accessories
Automotive Services
Business Services
Food Marketing
Marketing Management
Retail Merchandising
Sports and Entertainment
Advertising Campaign
Fashion Merchandising
Technical Sales



Clean Room Competition

- Bobbi Jo Chesley, State Vice President

I hope you're ready for state conference and almost packed because I know I am. Something to keep in mind when packing for state this year—don't be a pack rat and over pack.

Things to remember to bring along to Minot:

- DECA Blazer
- Appropriate Professional Attire
- Casual Attire
- Camera
- Cell Phone
- Competition Materials (study materials, copy of project, presentation materials, computer if using it in competition)
- Calculator
- Pen, pencil, other supplies

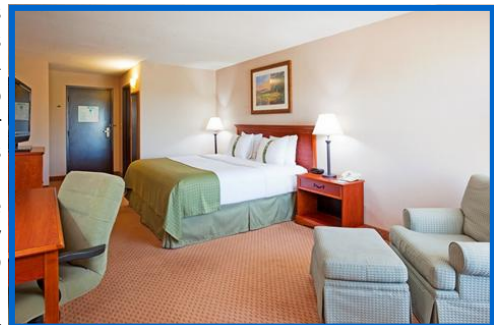
We are having a competition this year and we all know how much DECA members LOVE competition. The competition is "the cleanest room" at State Conference in Minot.

I know what you are thinking "oh gosh that's not me!, I'm out. I'll never win." But how about we put a little insensitive to this competition? The Holiday Inn in Minot has decided to hold this competition and whoever has the cleanest room wins prizes! So when picking your roommates remember to inform them to pick up after themselves and be a clean bee not a busy messy one. I hope everyone has a good time at State and helps represent North Dakota DECA by trying to pick up after ourselves and help out the Holiday Inn staff.

DECA's Image. You want to leave your competition with a good impression. You should also be on your professional behavior when in restaurants, in the hotel, shopping, or when in the area or atrium of the hotel. So

come to Minot with a good attitude, and leave the city with a good image of DECA.

Safe travels to Minot and I can't wait to see all you there!



Will your room look like this when you leave?

CHAPTER NEWS



Adams - Edmore

Adams-Edmore DECA chapter has done a lot of little things in the past couple months. We sold Candy Grams in our local community for Christmas. This consisted of buying a candy cane or chocolate

kisses with a little note to give to a special someone. We raised money for our DECA chapter by selling 50 50 chance tickets. We have been prepping for all things coming up in our State Conference for role plays and event testing. The most recent thing we are working and planning on doing is having a local chapter dance for all local chapters near Adams-Edmore. This will be a dance to show communication through chapters and raise money for our chapter.

Bismarck High

Bismarck High DECA had a busy December with a chapter bowling/pizza party/bowling tournament along with conducting the Open Your Heart food drive. The Open Your Heart campaign is a community project sponsored by the American Legion. It has been conducted for 80 years. We wanted to be a part of this project. Non-perishable food items were collected in 3rd period classes with a prize for the class with the highest average per student contributed. There were two brackets, classes 14 and under and 15 plus. Wrapped boxes were provided to each class. The boxes were decorated with a heart and island signs with the Open Your Heart headline, directions, prize and a line stating that this was a project of DECA and FBLA.

In addition to preparing for state conference, we are busy working on a Best Seat in the House project and an activity to be conducted at the spring pep rally on February 12th. We will have a "Slap Shot" contest. There will be 3 contestants who will try to get as many puck impersonators into a hockey net from at least the half court line. We're DECAcated!!

Bismarck Century

No article submitted for this newsletter edition.

Bottineau

We met over the last three weeks in preparation for competition season. We've had meetings discussing competitions and been practicing role plays and exams. We have a busy next few weeks coming up with a Valentines Day sale planned for February. We will be attending the Minot Invitational for competition in Minot on February 3.

Devils Lake—LACTC

No article submitted for this newsletter edition.

Each Chapter is listed in the Chapter News section and they are encouraged to submit an article for each newsletter. Articles are submitted to your assigned state officer by the deadline each month.

Central Cass

The Central Cass DECA Program has been kept busy these last few weeks. We have been receiving many orders from customers wanting to buy seeds from our Meadowlark Seed Company. We just recently finished folding our catalogs and sent them out to people who are on our catalog list. We do this mailing process by zip-codes and we send out a total of about 1,800 catalogs. We send a catalog to Martha Stewart, and have been sending a catalog to her since 2004. On January 27 we went to BIT day, Business Information and Technology day, we took sixteen students to this event in Valley City, ND. We took twelve marketing students, and four computers students. This event took place at the college, Valley City State University. It is all day and they have a lot of fun activities for us to do. January has been busy and hopefully February will be also.

Des Lacs Burlington

No article submitted for this newsletter edition.

Fargo North

No article submitted for this newsletter edition.

Fargo South

Fargo South DECA has been busy and full of activity in these cold winter months. December brought our annual Mr. South pageant, in which 26 of South's finest men competed in a mock male beauty pageant. Congratulations are in order for DECA member Sean Ness, the newly crowned Mr. South! We also had a great time texting it up at CRLC in Minneapolis- enjoying everything from the Evolution of Dance to the dance put on by Red Bull. Our holiday social included dinner at Olive Garden, an ugly sweater contest, and a white elephant gift exchange. In January chapter members went to local elementary schools and talked to fourth graders about the importance of saving money. The chapter also sponsored the school's Snowball dance, drawing in hundreds of kids to dance the night away. On February 3rd, South DECA is sponsoring a conference at NDSU entitled "Breakthrough 2010: The Sky is Not the Limit." Teenage girls from around the area will gather to hear from successful local businesswomen about breaking through barriers in the business world. Coming up, our chapter is ready to rock the roller

Be A Part of Apprenticeship Challenge at the 2010 State DECA Conference!

Grafton—NVCTC

No article submitted for this newsletter edition.

Grand Forks Central



Grand Forks Central DECA and Local Grand Forks Taco Johns went on a MISSION to warm up grand forks. On Saturday the 19th of December Grand Forks Central DECA collected winter weather apparel at local Taco Johns stores. Taco Johns provided generous prizes such as a free taco for every item donated, 14 \$5 dollar gift cards and 3 \$50

dollar gift cards, to be given away to citizens who donated. All donations went to the Northland Rescue Mission in Grand Forks.

Jamestown—JVCTC

No article submitted for this newsletter edition.

Maddock

No article submitted for this newsletter edition.

McClusky

No article submitted for this newsletter edition.

Mandan

The Mandan DECA chapter teamed up with the Career and Technical Student Organizations at the high school to run a month long campaign to help collect much needed items for our community. FFA, FCCLA, Skills, FBLA, and DECA decided to team up for a good cause in our community by collecting everything and anything to help out our local shelters. The campaign title of Brave to Donate has been used to challenge all activities at the high school and middle school to donate the most. For example, the Mandan Debate team took up collections at their tournament and allowed students to wear jeans on the first day of the competition and collected well over 150 paper projects. The campaign was a huge success and the current results are still being counted and collected. This project was a great project to get all CTSOs together for a common goal.

Minot

No article submitted for this newsletter edition.

Red River

No article submitted for this newsletter edition.

Oakes—SRCTC

The SRCTC DECA chapter in Oakes is currently getting ready to hold their annual "Coins 4 Kids" project in the Oakes Elementary School. For the past 7 years this fundraiser has been held and is always a great success! This year our goal is to collect over \$1,200 in coins! We collected just under this amount last year. Another event that we have coming up is our Silent "Basket" Auction. The Oakes High School will be hosting the District 1 Girls BB Tournament this year so we thought we would do a fundraiser during the tournament. The SRCTC DECA chapter officers went around to the businesses in the Oakes community to see if they would want to donate a basket filled with merchandise from their stores. They would be recognized as donating the items for the auction. So far we have had huge success with the replies from the businesses. It should be a great auction! We hope everyone is starting to get prepared for the state conference coming up in March- see you all in Minot!

Valley City

No article submitted for this newsletter edition.

West Fargo

Help Heal Haiti is what the West Fargo Marketing students came up with to help their school raise funds for Haiti. Their slogan was "Shop Here, Help There." The Packer Connection is a happening place during the school day and business has been steady. The DECA students wanted to share the profits of the store to show support by donating 10% of the profits made from the week. We raised enough funds to help 80 students attend school and have shelter over them, food and hygiene products for two families of 5 to live. Many other areas in the school were so interested in helping out that they donate funds as well. Prizes were given out for students who donated as well. The project had a great impact on the student body and was a great way to show support to Haiti.

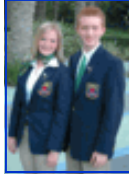
The state officers wish to thank all of the chapters who have submitted articles for the news letter this year!

January Virtual Business Challenge Winners from North Dakota

Retail Management:	1st..Adams-Edmore	2nd..Central Cass	3rd..Central Cass
Finance:	1st..Mandan	2nd..Valley City	3rd..Fargo North
Sports Marketing:	1st..Mandan	2nd..Jamestown	3rd..Jamestown

Dressing Professional - Jennifer Wolf, State Vice President

All year DECA members work on projects or prepare for role plays, all to compete at the State and hopefully the National DECA conferences. Well, the year is almost up and it is almost time for State. Before you rush off to the State Conference, you need to pack. Do you know what you're going to wear or what is appropriate dress? Do you know how to act or what is appropriate behavior for State and Nationals? Most members do, but here are some helpful tips to help you dress and act professionally.



Girls, there is a lot of choices for us to pick from, but here are a couple suggestions for you to narrow it all down. The DECA blazer is always a great way for you to look professional. Most members wear blazers and it is a great way to show the judges just how serious you are about your event. Under the blazer, blouses are very acceptable, as long as they are not sheer! Any type of top as long as it has: no logos, no rips/tears, and nothing low cut or distracting the top should qualify. A sweater or cardigan would also be a good alternative to the DECA blazer. If you are unsure about an outfit or piece of clothing, try it on for your advisor and they will be able to give a yes or no answer. Dress pants or a dress skirt is allowed as long as the skirt is not too short. Generally, acceptable skirts fall at about knee length. Nude nylons are also very acceptable, although they are not required at State; they are a great way to look professional. Dress shoes, whether they are flats or heels are acceptable, but tennis shoes and flip flops are not.

Guys, your outfits are pretty easy compared to girls. The DECA blazer, a dress top (yes a button up shirt), a tie, and dress pants are the perfect outfit to compete in. The DECA blazer is not required at the state level, so it is up to you. Dress shoes are required so don't wear sandals or tennis shoes.

The National DECA Conference dress code is a little different than the State dress code. To compete at nationals members must wear the DECA blazer; it is required for all competitors. Boys can follow the same rules as state, but with a blazer. Girls must wear nude/skin matching nylons along with a blazer. Other wise outfits for girls follow the state rules as well.

While competing at State remember, you are representing your chapter and North Dakota DECA. You are showing the other guests, other chapters, and the hotel how DECA members act. We want to leave a great and professional reputation behind; it only takes one member to show disruptive behavior and it is ruined for everyone. So be kind and be on your best, professional, behavior. Nationals is like State, we want to leave a great and professional impression on the nation, but we must show a lot more pride at the National Conference than anywhere else. This conference is our chance, as a state, to come together and show how much pride and confidence we have. Nationals gets everyone excited and pumped up, but remember we are representing the state, so lets do it in the most prideful and professional way I know our state can!

The Dress Code is on the state website and your advisors have a copy of it. Just be sure to follow it and you will be ready for state. Good luck at Sate and have a great year.

SCHOLARSHIP DEADLINE
FEBRUARY 12, 2010

Are you a Voting Delegate?

- Attend the Speech Session on Sunday
- Visit with Officer Candidates at their campaign booths on Sunday and Monday
- Cast your ballot on Monday evening for the best candidates

Changes in Quiz Bowl - Maria Pitner, State Vice President

At the state conference in Minot, DECA will hold its annual Quiz Bowl competition. For those of you who are unfamiliar with the Quiz Bowl, it is a competition that asks marketing related questions in a Jeopardy type format. Each team consists of four members; they can be any DECA member, their number of years in DECA doesn't play a factor in their eligibility.

This year at the state conference, teams will have to qualify prior to the state conference dates to be eligible to compete on stage at the conference. To qualify, teams must be one of the top eight teams in the state. The teams will be tested on their DECA and marketing knowledge during their preliminary testing at their local schools.

If your chapter's Quiz Bowl team makes it to the state conference come ready to cheer them on. The Quiz Bowl is a great time to network with other DECA members from around the state and test your own knowledge of marketing and DECA by listening to the questions being asked. If you are interested in competing in the Quiz Bowl speak with your advisor on how to be a member of your chapter's Quiz Bowl team. I look forward to seeing you all at the state conference and especially at the Quiz Bowl to see just how much North Dakota DECA members can dominate the Quiz Bowl Challenge.

The Quiz Bowl is just a great experience to be a part of and observe but best of all, the winning Quiz Bowl team has the opportunity to compete at nationals as the official Quiz Bowl team of North Dakota. So, study up and bring your game face. I want to see you at North Dakota DECA's state conference Quiz Bowl competition!

Check out the DECA Website for updates on...

- Conference Agenda
- Dress Code for Conference
- DECA Sponsors
- What to study for your exam