



October 2009

Live Learn Lead  
DECA

# North Dakota DECA State Newsletter

## Why Be in DECA ? Better Yet, Why Not ? - Jenny Wolf, State Vice President

Why be in DECA? This question is on the mind of most first year Marketing Education students. There are many reasons students should join DECA, the first being the organization is recognized by hundreds of companies. Many different companies sponsor and donate money to DECA all to allow students the opportunity to experience working in the business world and to see what it would be like to actually have a career in the marketing or business world. Students gain a valuable education which can help with making serious decisions about future plans.

### LEADERSHIP

Students also gain strong leadership roles. Those who are in DECA know it's about being a leader and taking the initiative to get work done. Students who have DECA on an application have a much better chance at being hired than someone who does not. Companies know DECA students are much more likely to be responsible and stand out as a leader in the company; they know DECA students are committed to what they do and finish what they start.

### SCHOLARSHIPS

College is in the future plans of most students, let DECA help out. The organization offers many scholarships at the State and National levels. DECA wants to see its' members succeed in life and why not aide them in succeeding by awarding money for college. Any

member of DECA can find a scholarship that fits them and have a good chance at being chosen. Not only can DECA help you pay for college, but it can help you be admitted. Numerous colleges recognize DECA as an organization known for developing strong and confident well rounded students and colleges want students who will stand out and make a difference.

### FUN...TRAVEL...CONFERENCES

Another reason to join DECA is its fun! Students raise money for charity, compete at state and national conferences, make new friends, and learn life long skills that will help them achieve their best in life. Some students go into marketing or business careers while some do not. It doesn't matter what you want to be join DECA and have a blast during your high school career!



## Putting the Dime in Diamond - Kasey Aune, State Vice President

As many opportunities DECA gives us in our past, present, or future, there are so many other ways you can put forth to DECA. A focus that is crucial to DECA is fundraising. Fundraising is an organized activity or an instance of soliciting money, for a charitable organization/s. Have you been putting the dime in diamond?

DECA is letting you have this opportunity for your own sake.

As the DECA year goes on there is nothing quite as good then making a little money for your DECA chapter, MDA, or any other organization that puts the DECA name out there in a positive way. But the most important question is have you and/or your DECA chapter been

getting out there to put the dime in diamond? You can start now by getting ahead of the DECA season and making a positive approach on the financial status of DECA. Now, go ahead, start now, fundraising is waiting around the corner. You're in charge of the dimes that are put into our diamond.

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### Special points of interest:

- DECA Week: October 12-17
- Applebee's Breakfast: October 17
- Taste of DECA - Grand Forks: Oct 31
- Taste of DECA—Bismarck: Nov 14
- ND Fall Conference—Minneapolis: December 4
- Central Region Leadership Conference—Minneapolis: December 4-6



## State President's Message - Evan Bong, State DECA President

Welcome to a new year of DECA! My name is Evan Bong and I am your State President for the 2009-2010 year of ND DECA. The state officers and

I have some exciting things coming up this year as you have already read in our first newsletter of the year. We are busy getting ready to plan the Taste of DECA event that will be going

on in about a month in Bismarck for the west region of North Dakota and in Grand Forks for the east region. The Grand Forks Taste of DECA will be on Saturday, October 31 and the Bismarck Taste of DECA will be on November 14. Both are Saturday's.

Along with Taste of DECA we have a new program called DECAcated Member that all you members should look out for! There are a couple DECAcated winners already in this newsletter so check them out! By letting you know these programs are out there, I hope it encourages you to participate in DECA the

best you can for this year. When you receive your DECA chapter shirts, wear them with pride around school and know that just by being in DECA you are a major leader in your school by what you learn from this organization. Live the way a DECA member should, Learn the way a DECA member would, and Lead as a DECA member does. Get ready for an exciting and revamped year of ND DECA!

Let any of the officers know if you have questions during the year. We are here to help you build your chapter!

## DECAcated Members for September/October 2009

The DECAcated Member Recognition Program was developed by the state officers. The application/nomination is to be submitted by each chapter each quarter. The application is on the website and has been sent to all advisors. The DECAcated members will receive recognition on the website, receive a certificate and a t-shirt.

### September/October

#### DECAcated Members are:

#### Alex Bata

Adams Edmore

Senior

3 Yr DECA member

Has organized chapter activities this year including the Haunted School.



#### Camila Hueck

Fargo North

Senior

3 Yr DECA member

Makes all new members feel welcome to DECA.



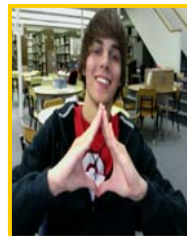
#### Nick Bruns

Valley City

Senior

2 Yr DECA member

Planned DECA week activities and works in the school store to promote DECA and marketing.



#### Nora Mihalik

Minot

Senior

2 Yr DECA member

She is the chapter president and has worked with the other officers to develop a program of work for the year and encourage others to be involved in DECA.



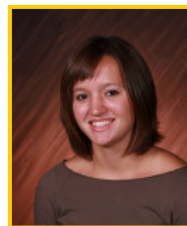
#### Alyssa Brandriet

SRCTC, Oakes

Senior

2 Yr DECA member

She is the chapter president and is leading the Schwan Truck Load Sale fundraiser in Oakes.



#### Courtney Adams

West Fargo

Junior

2 Yr DECA member

She is the chapter vice president and has taken a leadership role in encouraging other marketing students to be involved in DECA this year.



#### Thomas VanderWal

Mandan

Senior

4 Yr DECA member

He is a great leader for DECA and a role model for new members. He is chairperson of the homecoming shirt sales, has attended CRLC and nationals conference.



**DECAcated members are nominated by each chapter and submitted to the state officers for selection.**

## Wishing You A Good Year As You “LIVELEARNLEAD”

- Bobbi Jo Chesley, State Vice President

I hope this article reaches you happy and healthy! I'm sorry to say I'm not so good on the healthy side because this cold bug has finally caught up to me along with the stress of being a senior. Who would have thought that being a student could be so stressful! I am however happy and excited for the upcoming year and events involving DECA.

There's so much coming up in DECA and so little time to make everything happen. I can't wait to see all of your smiling faces in Minneapolis and hope to get to talk with as many of you as possible. I'm so excited, my bags are almost already packed

for Minneapolis. Remember always come over prepared you never know what the Minnesota weather will be like. Just the other day it was sunny out and the next thing I know its 40 degrees and raining! Well, that's North Dakota weather for you anyway!

Also I hope all your chapters are getting ready to kick off DECA week! I hope you have fun activities planned for your DECA members and show off your DECA spirit! For all of you attending the "Taste of DECA Day" in Grand Forks on the 31st, I hope it's a great learning and fun experience for all of

you in attendance. Hopefully it will LIVE up to your expectations, you will LEARN something new about DECA that you didn't already know, and you will take ideas back to your chapters that will help LEAD them to through a successful year!



## Pancake Breakfast at Applebee's for DECA

- Maria Pitner, State Vice President

This October, North Dakota DECA will again have the 5th Annual DECA Pancake Breakfast at Applebee's Grill and Bar locations around the state. This partnership with Applebee's allows our association to raise funds for local chapters and also gives our members a chance to connect with supporters in their communities.

This October 17th, Applebee's locations in East Grand Forks, Grand Forks, Fargo, Jamestown, and Bismarck will all be filled with DECA members eager to serve their hungry supporters with butter topped pancakes. The same will occur in Minot a week prior on the 10th. The state officers urge all DECA members to help in any way to make this event a success for our chapters. Pre-selling tickets and serving pancakes are something all members can participate in and will do a great deal of good for our chapters. Cost for the pancakes breakfast tickets are only \$5.00 which includes a mouth watering plate of golden fluffy pancakes and sides of syrup and butter. I hope all members take advantage of this great opportunity to connect with members of their community while having fun and raising funds for our North Dakota DECA Association and its local chapters.

In 2008, chapters raised more than \$11,000 for their chapters and a \$1,000 scholarship was presented to a student from Grand Forks Red River at the state conference. In four years, over \$40,000 was raised by DECA Chapters from this project and partnership with Applebee's.

**October 12-17  
DECA Week**

Have you planned  
your Community  
Service Project  
yet?

Promote DECA in  
your school and  
community.

## A Taste of DECA - - - This is a First For Everyone

- Nick Nelson, State Vice President

Coming into DECA for the first time? Do you know what you want to do in DECA? Do you want that competitive edge that will put you on the podium this year? If these questions have been floating in your mind, then "Taste of DECA" is right for you! Taste of DECA is a hands on workshop provided for newer members. It will open up a new door of DECA, and give you a better description of what competition is about. To a typical new member, competition is vague until they compete. Taste of DECA will give you hands on practices to insure that you know exactly what to expect BEFORE competition itself.

When attending Taste of DECA, you will get a chance to meet some of this year's state officer action team, and work with them to get ideas about what you want to do this year as far as competition. What some DECA members don't know is that there are many parts of competitions, which is a huge point to cover in Taste of DECA. This workshop will give you an idea of what you're interested in competing in this year. While members will get hands on practices on events they are interested in, they will receive feedback on what they can improve on when it comes to state. Taste of DECA is also a great

time to get to know new members, and get to know your state officer team. Also, be ready for some icebreakers!

Competition is gruesome. Don't miss out on the chance for you to be a leading competitor at this year's state conference in Minot. If you're planning on attending Taste of DECA, you're taking a huge stride forward to represent North Dakota in this year's International Career and Development Conference!

# CHAPTER NEWS

# DECA LIVE LEARN LEAD DELTA EPSILON CHI

## Adams Edmore

This year our DECA chapter plans to be involved with our community and other clubs. We have joined with the cheerleaders and sold items at

our school store at every home game to earn that money to take us to the conferences that we plan on going to this year. We plan on attending Central Region conference, the Taste of DECA, the State conference, and hopefully Nationals.

Our club has already started on one of our biggest fundraisers yet, which is also our learn and earn project. We are going to put on a Haunted School at our school, there is a lot of complicated planning but if all goes well, it should be a fun experience!

## Bismarck High

No article submitted for this newsletter edition.

## Bismarck Century

No article submitted for this newsletter edition.

## Bottineau

The Bottineau DECA Chapter has a new advisor this year. We also lost a lot of our members from last year but we are excited for a new year of DECA. We already elected our officers and have lots of activities planned for the year. We had a social event with pizza and a movie night where DECA members could socialize and get to know other DECA members. We also have had a fundraiser the month of September, selling window decals supporting the Bottineau Braves. We are continuing to sell those. We are selling t-shirts as a fund raiser and plan to have a Halloween Dance at the high school in October.

## Central Cass

The Central Cass DECA program has been working on a few things since school has started. We are just starting our business that we run, Meadowlark Seeds. It is going very well so far. We have our DECA officers elected; we are all very excited about attending the Central Region conference on December 4-6. We are also looking forward to



Each Chapter is listed in the Chapter News section and they are encouraged to submit an article for each newsletter. Articles are submitted to your assigned state officer by the deadline each month.

our annual DECA volleyball tournament at Fargo South. There is no date set yet, but we are looking forward to it. It is a great chance to get all of the local DECA members together and get to see some possible familiar faces. We are looking forward to the state conference in Minot, and we are getting prepared. We are getting prepared by fundraising from Club's Choice for our fees for the state conference.

## Des Lacs Burlington

No article submitted for this newsletter edition.

## Devils Lake—LACTC

No article submitted for this newsletter edition.

## Fargo North

Although school started less than a month ago for Fargo North, our DECA chapter is already well on its way. Our brand new officer team has a few tricks up their sleeves ranging from adopting a school in Australia to professional Blazer Days to promote our organization. Also, our members plan on representing our chapter in our newly added Homecoming Parade this October. Fargo North is very excited for the upcoming year and ready to see the new and familiar faces at Taste of DECA and at Central Region in Minneapolis this winter! We are ready to Live. Learn. Lead.

## Fargo South

The Fargo South DECA Chapter is off to a great start this year. Members have been starting to get the chapter projects up and running. Fundraising is being done to raise money for MDA, along with several other projects. The chapter is also planning activities for DECA Week in October, including the Applebee's pancake breakfast. It should be an awesome year for the chapter! Fargo South has a lot of activities planned for the year and we are looking forward to a great year at South.

## Taste of DECA !

**Grand Forks - October 31**  
**Bismarck - November 15**



Be sure to get on the right bus when going to a DECA Conference! You don't want to miss it!

## Grafton—NVCTC

The North Valley DECA Chapter has begun a new and exciting year. We have 2 returning officers who are co-presidents of the chapter and have inducted 8 new officers to our chapter with 4 of them being sophomores! At our second DECA meeting, we organized an event to clean up the local golf course and to also hold a golf scramble the same day. The members are very enthusiastic about being willing to help and participate in the chapter. Along with the golf course cleanup, a few other DECA members came up with the idea to sell Homecoming t-shirts as part of the Model Store weekly promotions. We are also in the process of planning an exciting DECA week. We look forward to our next meeting and upcoming events!

## Grand Forks Central

No article submitted for this newsletter edition.

## Jamestown—JVCTC

No article submitted for this newsletter edition.

## Maddock

The Maddock DECA Chapter is in its first year. They plan to attend the Taste of DECA in November in Bismarck and then decide on some activities for their chapter. Although they are new, they have dedicated members this year.

## McClusky

McClusky is new this year with mostly freshman and sophomore members. But that means we will be able to grow and have some returning members next year. We have elected our officers and are planning a community service project, attend the Taste of DECA in Bismarck, and begin on our written projects for state DECA competition.

## Mandan

Mandan DECA has a busy schedule for next couple of months with a membership drive, community service projects, DECA week, and social activities planned. The chapter will kick off the month of October with an awareness campaign and community service drive for the Adult Abuse Resource Center and continue into our annual "Trick or Treat, A Fight Against Hunger" campaign where the chapter will go door to door collecting canned goods which will take place on Oct. 12 and the 19th from 5pm-8pm. The chapter has a jam packed DECA week full of activities that support the four sides of the DECA diamond. Activities include a teacher appreciation day, Blue and Gold activities, a field trip, Game Night, Pizza Party, Bowling, and ending the week with the annual Pancake Breakfast! We will round out the month with a Breast Cancer awareness activity as well as doing numerous fundraisers. The chapter is busy working on activities for the holiday season in the areas of community service and chapter and officer social events. The chapter will also be sending representatives to the taste of DECA day and the Central Region Conference.

## Valley City

No article submitted for this newsletter edition.

## Minot

The Minot DECA Chapter has been eagerly raising money for their chapter. They have had great sales in the school store and run the concessions for the home football games. DECA members have been working hard to earn Professional Development Points to earn their way to the state conference. They plan to have a Financial Literacy Project and implement a debit card program at Minot High School this year.

## Red River

The Red River High School DECA chapter has gotten off to a great start. The officers have been selected and we should have a great team this year. The statewide Applebee's project went well for the students. We have sold about 450 tickets so we are expecting a pretty big turnout for the pancake breakfast! DECA week is also coming up, and we have many activities planned for the week, including an annual project with the Salvation Army. Jackets for Java is a project providing coats for needy families in the area, in exchange for free coffee offered in various places around the city of Grand Forks. That week we will also be having our New Member Conference to get our new members acquainted into a DECA atmosphere. The students have enjoyed it in the past and it should be a great experience for everyone involved!

## Oakes—SRCTC

The Oakes DECA chapter is off to a great start of what I'm sure will be an awesome year! Just why will this year be even more exceptional than the rest? First, and foremost, we have over 30 DECA members in our chapter this year, which is very exciting! I'm looking forward to everything we will accomplish at our events. This year, our chapter is holding a Schwan's Truckload Sale. We advertised in our local newspaper, emailed faculty members at our school, and our DECA members are selling to people on pre-ordering forms. We have arranged with Schwan's to bring two trucks to a home football game, where the customers pick up their order from one truck. The fundraiser has proved to be a success, thus far. On November 14, we will be bringing our new chapter members, as well as second-year DECA students, to the "Taste of DECA" in Bismarck. The first-year members are anxious to discover what DECA is all about, and I am excited to see them enjoy DECA as much as I do!

## West Fargo

As the numbers of students increase at West Fargo High School so do the numbers in DECA. The halls are congested, the lunchroom seats are full and the WFHS DECA Chapter is growing! It has been an exciting year getting into a routine for school and in Marketing. Membership is up over 20 students! The first role-play has been executed and students are excited to hear what DECA is and what we will be up to this year. President Kayla Hawley along with the rest of the West Fargo DECA officers are planning the year to be a success. We had a pizza party social after school in September and are starting to plan DECA Week. Applebee's ticket sales are gearing up and the Packer Connection is booming! With football and volleyball games, conferences and back to school night the Packer Connection has stayed busy. We have 15 managers this year and record sales so far! Things are looking up here at West Fargo - we are excited for the coming 2009-2010 year in DECA!

## A New Recognition Program - Kayla Daley, State Vice President

Hello North Dakota DECA!!! I am sure that advisors know more about the DECAcated Member opportunity. I want to inform all members about what it is, and what we can do to get advisors to nominate you. Being a well-rounded student and member of DECA is a great way to get noticed by your advisor. You are probably wondering why you should put in the effort, right? The DECAcated members is a recognition developed by this year's state officers to recognize those members in the state who have excelled. Seven members will be selected each quarter. The members that are chosen get a t-shirt and a certificate and will be recognized in the most current Newsletter. Sounds like its worth it to me! Hope this entices you members, new or current, to get involved!



2009-2010 State Officers Met with Governor John Hoeven to discuss the signing of the proclamation for DECA Week in North Dakota.



## Looking Forward . . . . .

North Dakota is looking forward to the future. And the Governor's Council for the Youth is one example. The Youth Forward movement is another opportunity for youth to provide their views on what to do to keep youth in North Dakota. If you have not had a chance to check out their website, check it out at [www.ndyouthforward.com](http://www.ndyouthforward.com). Kayla Effertz will be at the Taste of DECA to answer questions about the Youth Forward movement, so check out the website, the bring your questions to The Taste of DECA and

### Check out the On-Line DECA Competitions

- Virtual Business Challenge-Finance
- Virtual Business Challenge—Retailing
- Virtual Business Challenge—Sports Marketing
- Stock Market Game

Check with your advisor or the website!



State of  
North Dakota  
*Office of the Governor*

John Hoeven  
*Governor*

PROCLAMATION  
DECA WEEK  
OCTOBER 11-17, 2009

**WHEREAS**, the Distributive Education Clubs of America (DECA) enhances the co-curricular education of students with interests in marketing, management, and entrepreneurship; and

**WHEREAS**, DECA and marketing education provide young people with a school-to-careers connection and is the backbone of a strong, well-educated workforce, which fosters productivity in business and industry and contributes to America's leadership in the international marketplace; and


**WHEREAS**, DECA helps students develop skills and competence for marketing careers, build self-esteem, experience leadership and practice service learning, as well as develop high ethical standards in personal and business relationships; and

**WHEREAS**, DECA offers individuals lifelong opportunities to learn new skills, which provide them with career choices and potential satisfaction with an understanding of the competitive, free enterprise system; and

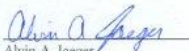
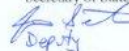
**WHEREAS**, DECA strives to develop a greater appreciation of the responsibilities of citizenship through character education; and

**WHEREAS**, DECA is committed to the advocacy of marketing education and the growth of business and education partnerships.

**NOW, THEREFORE**, as Governor of the State of North Dakota, I do hereby proclaim October 11-17, 2009, **DECA WEEK** in the state of North Dakota.

  
John Hoeven  
*Governor*

ATTEST:

  
Alvin A. Jaeger  
Secretary of State  
  
Deputy

600 E Boulevard Ave.  
Bismarck, ND 58505-0001  
Phone: 701.328.2200  
Fax: 701.328.2205  
[www.nd.gov](http://www.nd.gov)

## A History Mystery

... Check with your History Teacher on This!



Both assassins were known by their three names.

Both names composed of 15 letters.

Now Hang on to your seat.....

Lincoln was shot at the theatre named "Ford".

Kennedy was shot in a car called "Lincoln" made by "Ford".

Lincoln was shot in a theater and his assassin ran and hid in a warehouse.

Kennedy was shot from a warehouse and his assassin ran and hid in a theatre.

Booth and Oswald were assassinated before their trials.

Abraham Lincoln was elected to Congress in 1846.

John F. Kennedy was elected to Congress in 1946.

Abraham Lincoln was elected President in 1860.

John F. Kennedy was elected President in 1960.

Both were particularly concerned with civil rights.

Both wives lost their children while living in the White House.

Both Presidents were shot on a Friday.

Both Presidents were shot in the head.

**Now it gets really weird.....**

Lincoln's secretary was named Kennedy.

Kennedy's Secretary was named Lincoln.

Both were assassinated by Southerners.

Both were succeeded by Southerners named Johnson.

Andrew Johnson, who succeeded Lincoln was born in 1808.

Lyndon Johnson, who succeeded Kennedy was born in 1908.

John Wilkes Booth, who assassinated Lincoln, was born in 1839.

Lee Harvey Oswald, who assassinated Kennedy, was born in 1939.

**COINCIDENCE?**

**YOU DECIDE....**

Governor John Hoeven announced the establishment of a new North Dakota Youth Office designed to invite young people to stay in North Dakota and to incorporate existing youth-related programs under one office. The Youth Office, part of the North Dakota Department of Commerce under Commissioner Shane Goettle, is part of a broader movement called Youth Forward designed to encourage young people to build their future in North Dakota. ([www.youthforward.com](http://www.youthforward.com))