



2010
State Officer Candidate
Study Guide for Examination

The following study guide has been prepared to help you with the 2010 State Officer Examination for DECA. The test will be 80 points and will cover the following information plus the DECA Creed. The DECA Creed is available from the back of your membership card you received from your advisor and on the North Dakota DECA website. You should also review the State web site and the national DECA web site (*to include, but not limited to*) to learn more about DECA, who the officers are, what the points of the DECA Diamond are, the beliefs of DECA, and the divisions of DECA. You must get a 70% or higher on the examination to be a candidate.

PARLIAMENTARY PROCEDURE

- ❖ The correct words to say in making a motion are, “I move.”
- ❖ Eight methods of voting: voice, rising, ballot, mail or proxy, show of hands, roll call, secretary to cast ballot, by general consent.
- ❖ Six types of motions: main or resolution, subsidiary, privilege, restorative, special main, and incidental.
- ❖ Order of Business for a meeting: call to order, roll call, minutes, reports of officers, standing committee reports, special committee reports, unfinished business, new business, the program, and adjournment.
- ❖ A main motion requires a second, is debatable, amendable, requires a majority vote to pass and can be reconsidered.
- ❖ An amendment requires a second, is debatable, amendable, requires a majority vote to pass and can be reconsidered.
- ❖ A point of order motion is called by the chair to calm down the members present and to bring order back to the meeting.
- ❖ A motion to adjourn requires a second, is not debatable, is not amendable, cannot be reconsidered, and requires a majority vote.

INDIVIDUALS

- ❖ Dr. Edward Davis, Executive Director of National DECA
- ❖ Mrs. Shirlee Kyle, Director of National High School Division of DECA
- ❖ Mr. Jeff Collins, Director of National Delta Epsilon Chi Division
- ❖ Jackie Schiller, President of the National DECA, Inc. Board of Directors
- ❖ Wayne Kutzer, State Director for Career and Technical Education in North Dakota
- ❖ Kevin Reisenauer, North Dakota State DECA Advisor
- ❖ Kevin Reisenauer, North Dakota State Supervisor for Marketing Education
- ❖ Mr. Oswald M. Hager, Founder of what we now call Marketing Education and DECA in North Dakota

HISTORY OF NORTH DAKOTA DECA

- ❖ April 27, 1954 - Date North Dakota began affiliated with National DECA.
- ❖ October 9, 1953, first state DECA Convention held in Minot, North Dakota.

DEFINITIONS

- ❖ DECA - An association of marketing students or program of youth activity for students interested in marketing, merchandising, and management.
- ❖ Marketing Education - Known as ME, it is a program of study for students interested in marketing education, including curriculum of marketing, management and entrepreneurship.

GENERAL INFORMATION

- ❖ National DECA Headquarters is located at 1908 Association Drive, Reston, Virginia, 20191. Phone Number is: 703-860-5000. Web site is: www.deca.org.
- ❖ Four points of the DECA Diamond – research them.
- ❖ Three goals of DECA are: Growth and Development, Develop a respect for education, and Promote the Free Enterprise System.
- ❖ DECA tagline: Developing Future Leaders for Marketing and Distribution.
- ❖ State Segments of DECA are called associations.
- ❖ Local Segments of DECA are called Chapters.
- ❖ Four Regions of DECA are: North Atlantic Region, Southern Region, Western Region, and Central Region. North Dakota is located in the Central Region. Other states in the Central Region are Minnesota, South Dakota, Wisconsin, Michigan, Ohio, Illinois, Indiana, Iowa, Missouri, Kentucky, Nebraska, and Kansas.
- ❖ Four Divisions of DECA – research this and know all four of them.
- ❖ Marketing Education is made up of three integral facets: classroom instruction, cooperative work experience, and DECA.
- ❖ Colors of DECA are: BLUE stands for sincerity and genuine quality, and GOLD stands for the crowning of success.
- ❖ There are four conferences available to North Dakota DECA Members: Fall Leadership Conferences, Central Region Leadership Conferences, North Dakota State Career Development Conference, and (International) National DECA Career Development Conference.
- ❖ North Dakota scholarships available to DECA members: Taking You Higher Scholarship, North Dakota DECA Scholarship, Qwest Scholarship, Applebee's Scholarship, UND Leadership Scholarship, Minot State University Scholarship, and the LRSC Scholarship.
- ❖ National scholarships available.
- ❖ 2010-2011 Conferences: Fall Leadership – Minot, North Dakota, Central Region Leadership Conference – Chicago, Illinois, State Career Development Conference - Bismarck, North Dakota, National Conference – Orlando, Florida
- ❖ North Dakota DECA website: www.nddeca.org
- ❖ What countries offer DECA, other than the United States?
- ❖ State Officers for North Dakota 2009-2010
- ❖ National Officers 2009-2010