



North Dakota DECA State Officer Action Team

2009-2010



President: Evan Bong

Vice Presidents: Kasey Aune, Bobbi Jo Chesley, Kayla Daley, Nick Nelson, Maria Pitner and Jenny Wolf

Program of Work!

This is the master plan for the year!

GOAL: Community Service

OBJECTIVE	ACTION	DUE	WHO
DECA Serve Day	During DECA week, or month of October, chapters will be encouraged to do a service project in their community and report on it. Chapters who participate will be acknowledged at the North Dakota DECA Day/Fall Leadership at the Central Region Conference in December.	November 4 th	All State Officers
Muscular Dystrophy Association (MDA)	Create more awareness of the MDA Telethon to North Dakota DECA chapters and also encourage Miracle Minutes at sporting events at the local level. State Officers will also conduct a Miracle Minute at the State Career Development Conference.	Throughout the Year	All State Officers

GOAL: Chapter Development

OBJECTIVE	ACTION	DUE	WHO
"Taste of DECA"	State Officers will organize and plan a one-day workshop for first year members of DECA and anyone who chapter advisors would like to bring. Workshops will focus on explaining DECA competition, icebreakers, and an actual role-play competition.	November 7 th	Nick Nelson Maria Pitner Other State Officers

GOAL: Business Partnerships/Sponsorships

OBJECTIVE	ACTION	DUE	WHO
Maintaining, and/or increasing business sponsorships for ND DECA	Each State Officer is responsible for acquiring at least one business sponsorship of \$100 or more.	October	All State Officers

GOAL: Communications

OBJECTIVE	ACTION	DUE	WHO
5 th of the Month Report	Each state officer will submit their 5 th of the Month Report each month.	5th of every month	All State Officers
Adopt-A-Chapter Program	<p>State officers will work with their Adopt-A-Chapters throughout the year to help them develop and grow.</p> <ul style="list-style-type: none"> Adams-Edmore – Kasey Aune Bismarck High – Maria Pitner Bismarck Century – Nick Nelson Bottineau – Kasey Aune Central Cass – Jennifer Wolf Des Lacs Burlington – Maria Pitner Devils Lake – Kasey Aune Fargo North – Nick Nelson Fargo South – Jennifer Wolf Grafton – Kayla Daley Grand Forks Central – Evan Bong Grand Forks Red River – Kayla Daley Jamestown – Bobbi Jo Chesley Kulm – Bobbi Jo Chesley Mandan – Kayla Daley Minot – Maria Pitner Oakes – Bobbi Jo Chesley Oak Grove – Nick Nelson Valley City – Jennifer Wolf Richardton RRCTC – Evan Bong West Fargo – Evan Bong 	Throughout the Year	All State Officers
Myths and Truths Document	State Officers will develop a Myths and Truths Document for North Dakota DECA. These different myths will be published on www.nddeca.org .	December	Bobbi Jo Chesley Kayla Daley Other State Officers
DECAcated Members	Each newsletter will feature seven “DECAcated Members.” Chapter Advisors will send in a nomination form to an assigned state officer nominating one of their students who is deserving of being a “DECAcated member”.	Due dates of the newsletter articles	Jennifer Wolf Evan Bong Other State Officers
State Newsletter	State Officers will implement a new newsletter format by publishing four newsletters a year. Also, a “Chapter Page” will be developed and each chapter will be assigned a spot on the page. If no article is submitted their space will be left blank.	September 30 th , December 27 th , February 10 th , March 19 th	Kasey Aune Other State Officers

STATE OFFICER GOALS



STATE OFFICER: Evan Bong			
GOAL	OBJECTIVE	DUE	EVALUATION
Increase media publicity of ND DECA	Sending press releases to local media during DECA events such as Applebee's Breakfast and local competition. Also encourage other chapters to send them out as well.	Throughout the Year	News stories or newspaper articles written about a certain DECA event explaining the event and what DECA is and how it benefits members and the community.
Develop one or more business partnerships/sponsors for ND DECA	Focus on bringing one more partnership to ND DECA to expand business relations.	By the beginning of October	Obtaining an extra partner or sponsor for DECA this year not a sponsor in the 08-09 year.
Re-Develop the Adopt-A-Chapter program by encouraging better communication between officers and chapters	Find a new way and more efficient way for officers to communicate with chapters.	Throughout the Year	Example: Chapter Happenings in all 4 newsletters for this year with a majority of chapter participation.

STATE OFFICER: Kasey Aune			
GOAL	OBJECTIVE	DUE	EVALUATION
Social Event	To have smaller DECA chapters, in the rural areas, get together for different events other than the area competitions.	At least one time throughout the year	Get together with other rural area schools and participate in events together as one, such as a dance.
Local Charity and Community Service Project	To pick a local charity and volunteer for a community service project.	Throughout the year	Help and encourage people and organizations to maintain their attendance in their community.
Work with Delta Epsilon Chi	Work with Delta Epsilon Chi to get our two organizations stronger and prepare for up coming organizations in our life.	By State Conference	Encourage the two organizations to get a better relationship and to have their advisors and members work with us in DECA competitions.

STATE OFFICER: Bobbi Jo Chesley			
GOAL	OBJECTIVE	DUE	EVALUATION
Increase Social Events between Chapters	Try to get at least one social event in my local area. At the social event I will strive to get at least 2-3 chapters together for this social event. Also getting my adopt-a-chapters involved with their local competitions.	Throughout the year	Get together with chapters and helping them get to know one another.
Increase Community Service Projects	Get my Adopt-a-Chapters involved with community service projects throughout the year. Showing the chapters what other chapters have done in past years and what possibly options they have.	Throughout the year	Assisting my three Adopt-A-Chapters to complete a community service project during the year. Checking to see if they completed a project.
Meet all Deadlines	Send in every 5 th of the month in early and call adopt-a-chapters to get information for the newsletter, while keeping them informed with what's going on around the state and locally.	Monthly	I will keep an organized notebook to keep track of data to put into the 5 th of the month. Also send out e-mails to my adopt-a-chapter on a regular basis to keep them involved.

STATE OFFICER: Kayla Daley			
GOAL	OBJECTIVE	DUE	EVALUATION
Increase underclassmen to be in DECA	Target them at the beginning of the year. Have an event at the beginning of the year where new members can "pick the brains" of past members.	Registration time	After the first two meetings compare the number of Sophomore participants from last year to the current.
Adopt-A-Chapter	Communicate effectively and consistently. Have at least one get-together. Be sure that they have their business partners. Be sure each has a plan for DECA Serve Day.	Throughout the year	When I choose my "DECA-cated Member" I will be sure that I have been communicating effectively.
Chapter-Chapter events	Since Kasey and I are so close, try to get our chapters together for an event or a community service project.	One each semester	At the end of the year, review how it went, and what we accomplished.

STATE OFFICER: Nick Nelson			
GOAL	OBJECTIVE	DUE	EVALUATION
Increase Membership in DECA through Marketing Education Classes	Inform students about DECA. What is it? What we do? Etc. Encourage students for incoming DECA year. (New members or S & E Classes) Get students to join DECA.	Registration for DECA (chapters)	Review what chapters have an increase in membership.
Increase Participation within chapters	Get members more knowledge on other aspects of DECA (gives them more opportunities and ideas).	By local DECA competitions	Review members in more things (i.e. Competitive Events, projects, scholarships, community service, etc.)
Have members know what is going on in DECA (what happened?)	Maintain newsletters and website. Develop DECA group for ND through networking sites (i.e. Facebook, Twitter).	Throughout the year	Review confirmed guests on networking sites.

STATE OFFICER: Maria Pitner			
GOAL	OBJECTIVE	DUE	EVALUATION
Adopt-A-Chapter	Build a quality relationship with the members of my Adopt-A-Chapters.	Throughout the Year	Having my Adopt-A-Chapter members keep in contact with me and feeling comfortable asking me for assistance with fundraisers and activities.
Taste Of DECA	Promote the Taste Of DECA Day by encouraging all new members to attend and work with all other officers to get the Taste Of DECA Day organized.	Before the Taste Of DECA Day	A high chapter attendance and further understanding of DECA competitions.
Increase Fundraising and MDA awareness	By increasing number of fundraisers I will increase awareness of DECA and our partnership with MDA.	Throughout the Year	Compare the number of and money raised from MDA Miracle Minutes from the previous year to the present year.

STATE OFFICER: Jennifer Wolf

GOAL	OBJECTIVE	DUE	EVALUATION
Adopt A Chapter	Encourage chapters to enter events they don't usually and have members run for state office.	By State Conference	Ask if events were entered that aren't normally and see which chapters are having officer candidates.
Keep officers connected	Set up meetings to get everyone together and make sure officers are communicating with one another so everyone is involved and knows what is going on.	Throughout the Year	Make sure the team meets a couple of times before and after conferences and when needed.
Keep DECA members Informed	Make sure information is passing from officers to chapters.	Throughout the Year	Call chapters and make sure they are receiving information about DECA as soon as there is news and the officers are keeping in contact with them.